

Creating an Inclusive and Empowered Workforce with October Health

Peach Payments is a trusted mobile focused African Payment gateway boasting easy e-commerce integrations and multi-channel support.

Peach introduced October Health to their 140 strong workforce in November of 2023 in order to offer employees seamless access to a myriad of wellbeing and productivity related tools and resources.

Through carefully planned and executed launch activities, as well as tailored initiatives to ensure ongoing utilization, the App is enjoyed by over 66% of employees.



Top 4 Stats:

66.09%

Adoption Rate

1922

Clinically Effective Engagements

1538

Luna Chats

86%

Satisfaction with October Forests

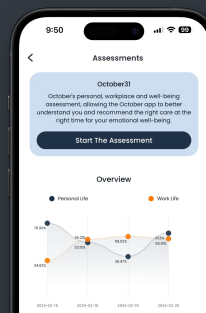
Neurodiversity Awareness and Support

Peach strives to create an inclusive environment for employees – ensuring that they feel valued, listened to and empowered to contribute. Supporting neurodivergent employees is a significant part of this – and Peach identified a need to encourage awareness of neurodiversity within the organization. To advance this objective, October Health invited a clinical psychologist and subject matter expert in the area of neurodiversity as well as a leader with autism at Peach, to address employees in a safe, live, audio-only session in the App.

Employees were able to engage anonymously with the hosts using the App's chat functionality and ask pertinent questions related to the topic. The session was an overwhelming success and many employees who had not previously felt safe to speak about diagnoses, came forward to share their lived experiences and insights.

“Overall, we were looking for a companion that could aid our culture of Inclusion. From the get go, we've had incredible support – October provide a great sounding board and safe place”

Ruth Manning-Doetz, People Ops Lead at Peach Payments



Effective Boundary Setting in the Workplace

Through various touch points with employees, Peach recognized a need to address the issue of boundary setting within the organization. The objective is to equip employees with the knowledge and resources to set and maintain clear and realistic boundaries at work.

October developed and launched a 6-item Boundary Setting Survey in the App to identify particular areas that employees struggle with, to be incorporated into a live, audio-only session on the subject. In addition to this, employees were notified of upcoming open Forest sessions on the topic.

Finally, October created an AI-Powered coaching course in the App on Boundary Setting in the Workplace. The course is designed to take users on a journey of courage and empowerment – equipping them with savvy strategies to effectively set boundaries and manage expectations.